



THE ONLY GLOBAL ASSOCIATION OF YOUNG LAWYERS

INVITATION

for the Voice of the Profession (VOP) Session

Dear colleagues, dear friends

It is our pleasure to invite you to our VOP Session

“Corporate Social Responsibility (CSR) for Law Firms – Can you escape?”

CSR matters for your clients - why it matters for you, too!

to be held during the upcoming Annual Congress of AIJA in Amsterdam on

Wednesday, August 24, 2011, 5.30 – 6.30 p.m.

at the venue of the following Opening Ceremony, the famous Muziekgebouw aan 't IJ, Bamzaal, Amsterdam.

Our honourable speakers will be:



Dr Urs Jaisli, Chief Compliance Officer and Head of the Corporate Sustainability Committee of **the Roche Group**, Attorney-at-Law and holder of a PhD in Law, who will share with us how he sees the **role of a lawyer in CSR** internally within a global player like Roche who has been awarded “sector leader” in The Sustainability Yearbook 2010 and 2011 issued by SAM in cooperation with pwc, as a **service provider** of a client like Roche and as a **law firm**. Urs Jaisli will be supported and challenged by



Dr Thomas Scheiwiller, Senior Partner in PwC’s global sustainability practice. Thomas holds a PhD in Physics. He has 25 years experience advising clients in strategic and risk management matters, with a special emphasis on Health, Safety, Environment, Sustainability, and Corporate Social Responsibility. Recently, Thomas has been focussing on business practices in the entire supply chain, extending beyond the legal boundaries of companies, and how it is embedded in frameworks for Governance, Risk, and Compliance, and what it means to the business Code of Conduct, integrity and reputation of businesses.

CSR is nowadays inevitable for most of your clients. What are the risks and opportunities that go with it, and what is the business case? Why would CSR matter for your firm’s top clients but not for your firm? Do clients and other relevant stakeholders expect law firms to comply with their guidance? What can CSR mean strategically for a law firm? Almost all globally active law firms and many nationally leading law firms do have a CSR section on their homepage and invest in CSR. Come and learn more about this opportunity for your practice and your firm!

For the Voice of the Profession

Ines Poeschel
President of the Human
Rights Commission

Saverio Lembo
Immediate Past President

Duarte de Athayde
Honorary President and
Honorary Secretary
General

Jean-Louis Collart
Honorary Vice-President of
AIJA